



Program Overview

For Lenders in the

GLVAR(Las Vegas) market

RatePlug Automated Marketing Program gives you:

1. Display of your contact information and mortgage products *directly within* the property listings your Agents send to their homebuyers through the MLS system!
2. Auto-email alerts notify you whenever your Agents list a new property or schedules an open house through the MLS system!
3. Create co-branded property flyers with property info, pictures and your mortgage information in seconds!
4. Protection from FTC MAP record keeping guidelines
5. One low annual cost allows you to work with as many Agents as you want!

Now you can truly partner with your Agents!



How RatePlug works within the MLS System

Within the MLS system that your agents use everyday, a new report has been added that will allow the Agent and their home buyers to view your mortgage information and payments specific to each property sent to the home buyer through the MLS system. If they click on the 'key info' link...

A Property for Your Consideration . . .

Presented by: Kathy Heaney
Marketlink

Agent's Photo Here


Phone:
Fax:
Agent:

CHALET HILLS TE

\$ 500,000

Language

Ref #:



Click here for map view

Bedrooms: 5

Full Baths: 3

3/4 Baths: 0

Half Baths: 1

SqFt: 3,374

PropSubType: Single Family Residential

Subdivision: ANTHEM CNTRY CLUB PARCEL 43


Year Built: 2004 / Resale

Garage: 3 / Auto Door Opener(s)

Carport: 0


TOO MANY UPGRADES TO MENTION* CITY & STRIP VIEWS FROM FRONT & REAR* VERY OPEN* MODERN NEUTRAL COLORS* SURROUND SOUND & STEREO THRU/OUT* MARBLE FLOORS* REMOTE CONTROL SHADES IN FAM RM & MASTER* SHUTTERS* ART LITES* KIT W/ GRANITE, CHERRY CABINETS, ISLAND W/ SINK, STAINLESS APPL, BRKFST BAR OPEN TO GRT RM W/ BUILT-INS* SEP MSTR W/ MARBLE BATH* 4TH BEDRM STE W/ BATH & STEREO CLOSET* MANICURED LANDSCAPING* VIEW FENCE* 20X20 COV PATIO* LUV IT

Mortgage Payment Options for Chalet Hills Te - Las Vegas, NV - MLS: 12345

 <p>Sample Lender Demonstration Account (555) 123-4567 Mobile: (555) 666-7777 E-mail Demonstration Turned off for Demo</p>	Affiliated Lender	Demonstration Account (555) 123-4567 Demo: E-mail address displays here			
	KEY INFO	30 Year Fixed	15 Year Fixed	5/1 ARM	3/1 ARM
	Down Payment:	\$60,000	\$60,000	\$60,000	\$60,000
	Mortgage Paymt:	\$1,146	\$1,716	\$1,288	\$1,192
	Rate:	4.000%	3.500%	5.000%	4.330%
	APR:	4.056%	3.595%	3.843%	3.442%
	Taxes:	\$167	\$167	\$167	\$167
	Ins./HOA Dues:	\$148	\$148	\$148	\$148
	PMI:	\$0	\$0	\$0	\$0
	Mo. Payment:	\$1,460	\$2,030	\$1,603	\$1,506

...they will view your expanded product menu and rates which you easily maintain in our database. They can also email a question about financing to you or request services such as pre-approval. This early introduction to your services can help prevent financing snags later in the transaction.

Property Summary Information - MLS: 12345



[Larger Picture](#)

Address: Chalet Hills TE - Las Vegas, NV - MLS: 12345

Asking: \$300,000 **Bedrooms:** 5 **Baths:** 3



Year Built: 2004 **Appx. Sq. Ft:** 2600 **Lot Size:** 1 Acre

Demo Agent Company

To schedule a showing of this property, please contact:


Agent name and contact info appears here

Demonstration Account of Affiliated Lender

 [Print Page](#)  [E-mail Page](#)

This is a RatePlug SAMPLE Lender Detail Example - Affiliated Agent Lender will appear here.


Since this is a Report SAMPLE and the Mortgage Payments are not using LIVE Interest Rates, please don't contact the SAMPLE Loan Officer since the e-mail address and phone numbers are not real and no response will be offered. If you are interested in signing up for RatePlug please visit: <http://www.rateplug.com/agents.asp?name=NEOHREX>



Sample
Lender

Have a Mortgage Question?

Ask a question here. We will respond with no obligation to you.



To Talk with a Live Person – Contact: Demonstration Account - Affiliated Lender

Office: (555) 123-4567 Mobile: (555) 666-7777 E-mail: [Demonstration Account](#) Web Site: www.lenderwebsite.com

Contact me for a Mortgage Pre Approval and to receive a complete Mortgage Plan....Your Text goes here....

Available Programs from Affiliated Lender

The payments below assume an Asking Price of \$250,000 with a Down Payment of 20.0% and a Loan Amount of \$200,000 for 123 Main St. - Independence, OH 44131 - MLS: 12345.

Click for more Disclosures ▶	30 Year Fixed	15 Year Fixed	5/1 ARM	FHA 30 Year Fixed	3/1 ARM
Loan Amount:	\$200,000	\$200,000	\$200,000	\$245,472	\$200,000
Down Payment:	\$50,000	\$50,000	\$50,000	\$8,750 ?	\$50,000
Interest Rate:	4.000%	3.500%	5.000%	4.000%	4.330%
APR:	4.064%	3.609%	3.851%	4.770%	3.450%
Points:	0	0	0	0	0
Monthly Payment					
Mortgage Payment:	\$955	\$1,430	\$1,074	\$1,172**	\$993
Taxes:	\$167	\$167	\$167	\$167	\$167
Insurance:	\$40	\$40	\$40	\$40	\$40
HOA/Dues/Fees:	\$100	\$100	\$100	\$100	\$100
PMI:	\$0	\$0	\$0	\$171	\$0
Total Payment*:	\$1,261	\$1,736	\$1,380	\$1,649**	\$1,300

*Total payment includes an estimation of principal and interest payment, property taxes, HOA/dues/fees, home owners insurance and private mortgage insurance (PMI) if applicable. Monthly Payment amounts above are based on estimates, may be greater and may not apply to your situation and can change without notice. **FHA loans allow for a 3.5% Down Payment. You can change your down payment amount below.

Enter an Estimated Offer Price and Down Payment in order to see your specific payment scenario:

In other consumer facing reports, a link will display that will lead to the mortgage information as well.

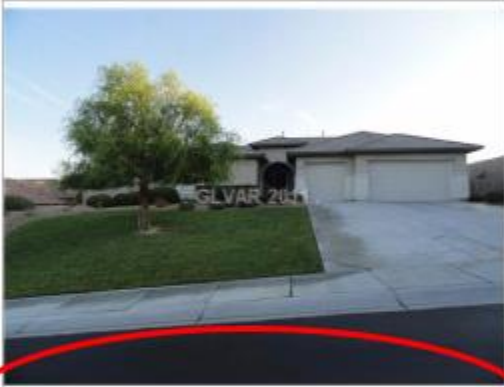
A Property for Your Consideration . . .

Presented by: Kathy Heaney
MarketInx
Agent's Photo Here
Phone:
Fax:
Agent:


CHALET HILLS TE **\$ 500,000**

Language

Ref #:



Click here for map view

 [View Live Mortgage Payments](#)

Bedrooms:	5	PropSubType:	Single Family Residential
Full Baths:	3	Subdivision:	ANTHEM CNTRY CLUB PARCEL 43
3/4 Baths:	0	Year Built:	2004 / Resale
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Property Flyer System & Alerts

Allows you to create co-branded open house flyers containing property and mortgage payment information for your Agent's listings and open house events

Auto-Alert System

You will receive an email alert from RatePlug whenever one of your participating agents either; lists a new home in the MLS, or schedules an open house, or is listed as the selling agent in a purchase transaction.

Chris,

Below is a list of new Property Listings by your Participating RatePlug Agents:

Agent: John Westmore

06681300 - LOT 20 LANDON CIR - HADDENFIELD - \$460,000 ([Create Property Flyer](#))

Agent: Andrea Straub

01245367 – 927 ORCHARD LN – HADDENFIELD - \$799,900 ([Create Property Flyer](#))

06697507 - 600 N FAIRBANKS # 1401 - HADDENFIELD - \$1,090,000 ([Create Property Flyer](#))

To create an open house flyer, click on 'Create Property Flyer' next to the listed property, or log into the [Rate Plug System](#) and go to 'Create Property Flyer' from the main menu.

RatePlug

www.rateplug.com/glvar

info@rateplug.com

(877)710-0808 Toll Free

(630)848-4337 fax

Property Flyer Sample (multiple templates available)

Flyers are generated in a few moments to be printed or emailed to your agent for open house events and other marketing needs.

The recommended disclaimer language from NAR is included to protect the Agent and Broker from FTC standards.

RatePlug archives every flyer or MLS display for 6 years to meet the record keeping guidelines established under the same FTC-MAP ruling for ALL real estate professionals



123 Any Street, Any Town, USA 12345
4 Bedrooms, 4 Baths
 MLS: 01245367

Listing Description:
 Largest Summit model on the best street in prestigious Gated Neighborhood. What a floor plan with office/music room, formal living room w/ fireplace, formal dining room, downstairs bedroom suite w/ bath, spacious family room with open kitchen area, plus a huge backyard with covered porch.

Purchase Price: \$799,900
Annual Taxes (est.): \$13,819
Annual Insurance (est): \$1,400
Association Fee (monthly): \$25

AGENT'S COMPANY LOGO

Heather Smith
 AnyTown Realty, Inc.
 (555) 657-1234
 heather@realty.com

Agent's Photo Here







Additional Details:

MLS #: 07091280
 Bedrooms: 4
 Bathrooms: 2 1/2
 County: DuPage
 Year Built: 1996
 Lot Dimensions: 75X220
 Living Room Size: 13X13
 Dining Room Size: 14X13
 Kitchen Size: 14X12
 Family Room Size: 20X18
 Master Bedroom Size: 16X15
 2nd Bedroom Size: 13X13
 3rd Bedroom Size: 13X12
 4th Bedroom Size: 13X13
 Basement: Full
 Garage: Attached, 2 Car
 Garage, Garage Door Opener/s (Auto)
 Features: Deck, Patio, Vaulted/Cathedral Ceiling, Skylight/s, Porch

For Informational purposes only: Anytown Realty is not a mortgage lender. Contact YourCo Lending Inc. directly for more information about its products and your eligibility.

Housing Payment Information			
Payment Details	15 YR FX	30 YR FX	5/1 ARM
Down Payment	20.00 %	10.00 %	10.00 %
Loan Amount	\$556,000	\$625,500	\$625,500
Interest Rate	6.250%	5.750%	6.000%
Points / APR	0.000 / 6.33%	0.000 / 6.12%	0.000 / 6.01%
Principal & Interest	\$4,767.27	\$3,650.25	\$3,750.19
Taxes / Ins. / Asmts.	\$994.96	\$994.96	\$994.96
Mortgage Insurance	\$	\$271.05	\$338.81
Total Payment*	\$5,762.23	\$4,916.26	\$5,083.96

LOAN OFFICER COMPANY LOGO

Bill Jones
 YourCo. Lending, Inc.
 (555) 257-7584
 bjones@lending.com

Loan Officer Photo Here

LENDER AND STATE SPECIFIC DISCLOSURE INFORMATION PLACED HERE

Program Summary

- Get exposure to homebuyer early in the process through the system the Agents use!
- Builds relationships with existing and new Realtor referral sources
- Receive alerts from RatePlug notifying you when your agents lists or sells a home, or schedules open house events.
- Creates open house flyers for Agents in seconds
- FTC-MAP record keeping compliant!
- We train you how to use the tool and market to your Agents
- Low annual fee allows LO to work with multiple Agents

Enroll on this site Now!

Contact us with any questions
(877) 710-0808

Enroll at:

www.rateplug.com/glvar

