

Program Overview For METROLIST

How searching for a new home has changed:

- Over 90% of homebuyers begin their search and view property listings online
- Over 72% of these homebuyers then EXIT the listing to search for mortgage information on other sites with no link back to that property listing

RatePlug lets them view financing information WHILE they are viewing properties by displaying your lending partner's mortgage information within the MLS property listings.

How RatePlug benefits you:

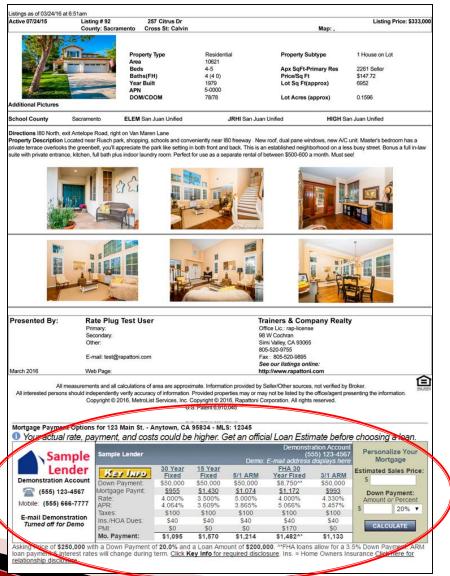
- Included as part of the suite of services available to every Agent who belongs to METROLIST. No Additional Cost to participate.
- Studies show that Agents using RatePlug have experienced shorter time frames in listings going from "list date" to "contract date"* SELL HOMES FASTER!
- You tell us the lender or lenders you want to work with.
- Agents have access to professional, co-branded marketing flyers for their listings
- RatePlug protects you from the industry compliance requirements that impact ALL real estate professionals

^{*} Based on data from major MLS markets



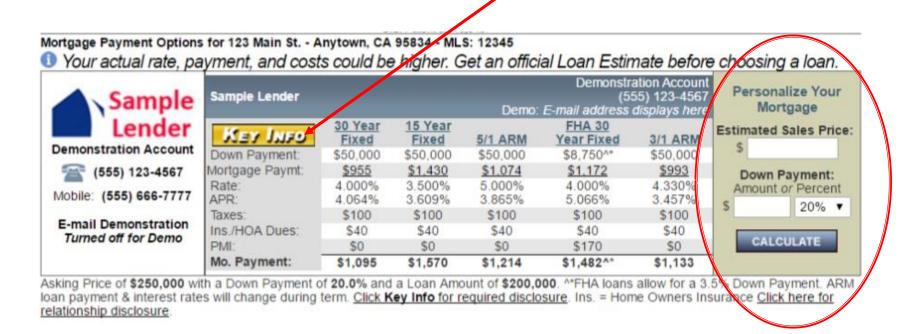
How RatePlug works within the MLS System

When participating Agents send property listings to their customers, they can select the 'Client Summary with Mortgage Information' or 'Client Summary with Pics and Mortgage information' where real time mortgage information is displayed at the bottom of each listing.

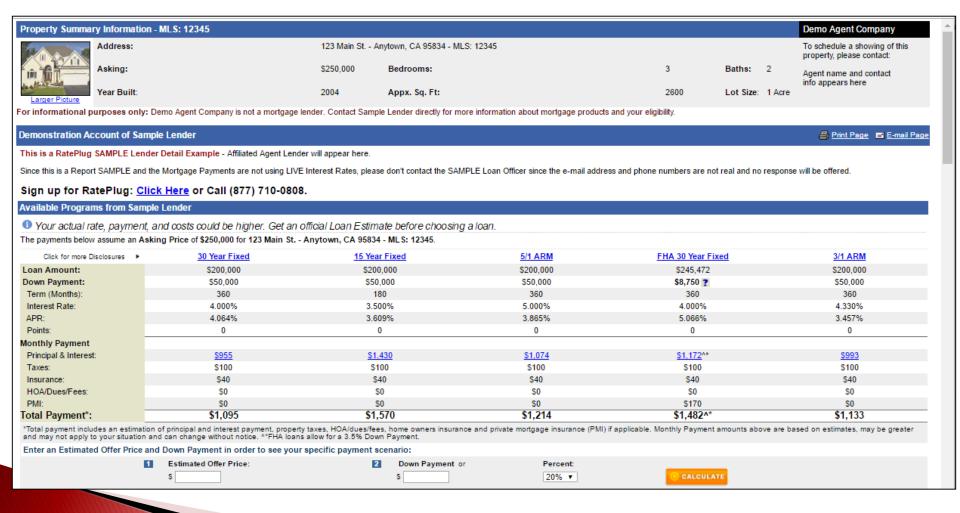


Enlarged view of RatePlug display: your homebuyer can view accurate payment options for several mortgage products from your trusted lender. They can also interact with the display to personalize the financing information.

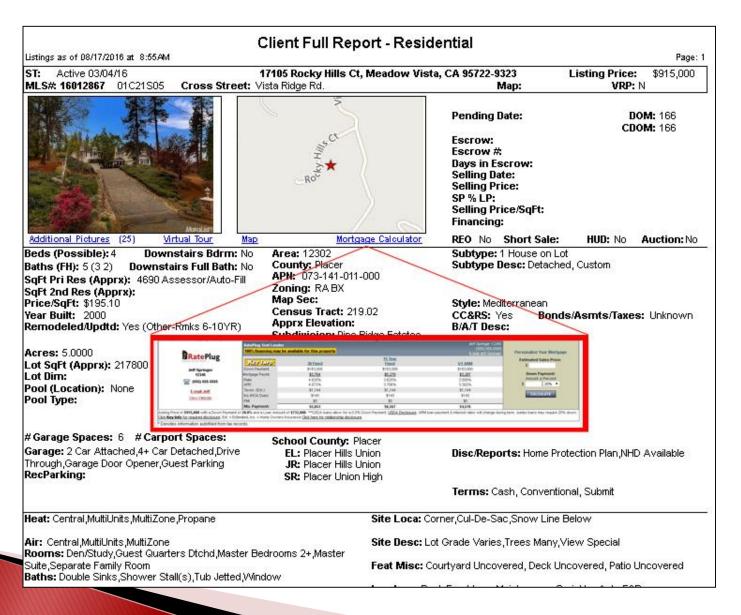
If they click on the "Key Info" link...



...they will view the Lender's expanded product menu and they can also email a question about financing to the lender or request services such as pre-approval to avoid financing issues later.



In other client facing reports, a link will be displayed to access mortgage information.





Property Flyer System

Allows listing Agents to receive co-branded open house flyers containing property and mortgage payment information from their participating lender

Property Flyer Sample (multiple templates available)

Flyers are easily generated by your lending partners and can be emailed for your open house events and general marketing purposes.

The recommended disclaimer language from NAR is included to protect the Agent and Broker from new FTC standards.

RatePlug archives every flyer or MLS display for up to 10 years to meet the record keeping guidelines established under the same FTC-MAP ruling for *ALL* real estate professionals.

All flyers comply with the TRID ruling as well.



Mortgage Insurance

Total Payment*

\$

\$5,762.23

\$271.05

LENDER AND STATE SPECIFIC DISCLOSURE INFORMATION PLACED HERE

\$4,916.26 \$5,083.96

\$338.81

biones@lending.com

Program Summary

- No Additional Cost for METROLIST members to participate*
- Provides your homebuyers with valuable financing information and helps you sell homes faster!
- You select your lending partners to display (up to 3)
- Property Flyers for your listings and open houses
- RatePlug protects you from industry compliance guidelines
- Easy to use, no logging in or learning new technology

^{*} Lenge are required to pay a license fee to be displayed

contact us with any questions (877) 710-0808

www.rateplug.com/metrolist for information or to enroll